

Fund-the-Grants Program

*Make an immediate impact on the success
of our industry.*



The Center for Applied Nursery Research (CANR) is a non-profit 501(c)(3), founded in 1997, to provide a managed facility and funding for ornamental horticulture research based on grower needs and conducted under commercial growing conditions. **The goal of CANR is to generate information to keep growers in Georgia and the Southeast on the forefront** of new ornamental plant breeding, evaluation and introduction, as well as, new nursery production techniques.

The grant process at CANR is industry-driven and directly tied to industry input. Members of the Green Industry are invited to visit this work in progress and present questions and needs for research projects every year during our annual needs meeting. The results of our needs meeting are sent out to researchers at universities around the southeast to solicit proposals. An Advisory Council of industry and university representatives review and rank submitted proposals for new research projects and present their findings to the CANR Board of Directors. The Board of Directors then decides on funding for the upcoming year's projects based on available funds. **250 projects from across the Southeast have been funded by CANR** since 1997.

The results of the **research conducted at CANR benefit the entire industry**. All results are published on the CANR website (free to view and download) and are presented at the annual Open House held in conjunction with the Georgia Green Industry Association Tradeshow each January (Wednesday, January 23, 2013).

The Center for Applied Nursery Research (CANR) provides a unique research tool to the horticulture industry in Georgia and the Southeast; however, **CANR has been limited in its ability to fund the number of grants to the level that is needed.**

The Board of Directors has established a fundraising program directed solely to fund these worthy grants. **100% of all donated funds will be used exclusively to fund grants**--no CANR overhead, red tape, administrative percentages... Each donor will receive a report showing what funds were raised and what projects were funded.

With support from you, CANR will fund more important horticultural research for growers in Georgia and the Southeast.

CANR Mission Statement

The Center for Applied Nursery Research will:

- * Provide a managed facility and funding for ornamental horticulture research based on grower needs and conducted under commercial growing conditions

- * Generate information to keep growers in Georgia and the Southeast on the forefront of new ornamental plant breeding, evaluation and introduction, as well as, new nursery production techniques

- * Provide a forum for the sharing of research results with the ornamental horticulture industry

CANR Needs Based Research Focus

Each year CANR's Advisory panel is asked to participate in focusing our research on truly relevant and current needs for research. These needs are prioritized and submitted to researchers across the region for the grant proposals related to these needs. Over the years, these needs have been focused into four primary categories:

Plant Specific Problems

Invasive cultivars, natives, abiotic and biotic stresses, new cultivars or any problem related to a specific plant or group of plants would fall into this category. Projects often cover plant breeding, evaluation or screening of cultivars, or selection and development of alternative crops.

Pest Management

Disease and pest problems are covered in this category, they may be problems specific to a plant, insect, or disease. Projects typically relate to the evaluation of chemical controls, management techniques, development of forecasting for predicting problems, and investigation of specific plant or pest problems

Crop Production

Aspects related to the growing a plant are covered in this category. Popular project topics address irrigation management, plant growth regulators, nutrition management and alternative growing media.

Economics & Marketing

This category deals with the economics of producing and marketing a plant. Alternative fuels or energy saving strategies, transportation efficiency, and general economic issues are covered here.

For the full listing of prioritized needs please see the CANR website www.CANR.org/needs

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Top reasons to Support:

- 100% of your donation will be used to support important research for growers
- Participate in developing industry research needs assessment and evaluation of potential grants
- Receive an annual report on funding and projects
- Research projects are overseen by university faculty using scientific methods
- CANR research grants are typically practical research projects that are harder to find funding for but needed by the industry
- CANR has a 15 year history and has funded more than 250 projects
- Project information and results are published for the benefit of the entire industry
- Recognition through CANR publications for your donation
- CANR is a non-profit 501(c)(3), all donations are Tax Deductible

Here's how you can participate.

Partner Level: (Multi-year commitment of \$2,500 or more per year)

Logo on CANR homepage and all other items listed below

Diamond Level: (\$1,000-\$2,500)

Linked Logo on CANR web site partner page for year of donation and all other items listed below

Gold Level: (\$500-\$1,000)

Logo on CANR web site partner page for year of donation and all other items listed below

Silver Level: (\$250 to \$500)

Listed on CANR Newsletter for year of donation and all other items listed below

Bronze Level: (up to \$250)

Listed on CANR web site and recognized at the CANR Open House for year of donation
Invitation to participate with the Advisory Council in the CANR needs meeting and the evaluation of grant proposals

For more information: Contact Brian Jernigan, Interim CANR Director

Cell: 706-836-2202 or E-mail: director@canr.org

Sign up to Donate:

Name: _____

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Billing Address: _____

City: _____ State: _____ Zip: _____

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I want to be a Partner with a donation of: \$_____ each year for _____ years

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I pledge to donate an annual total of \$_____ to be paid ___Now ___Quarterly ___Other

Checks are preferred but credit cards are also accepted

Credit Card Type: _____VISA _____MASTERCARD _____DISCOVER _____AMERICAN EXPRESS

Name as on Card _____

Card Number _____ Security Code _____

Expiration Date _____ Zip Code _____

Authorized Signature _____

Do you wish to make this Donation Anonymous? YES NO

Would you like to be added to the CANR Newsletter? YES NO

E-mail _____

Signature _____ Date _____

Make Checks Payable to:

Center for Applied Nursery Research, 4904 Luckey's Bridge Rd, Dearing GA, 30808

Phone: (706) 836-7385, Fax: (706) 595-1546, E-mail: director@canr.org